



Rotary
Club of Berwick



Annual Report

2016-17



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President's Report

President Mark Caulfield



President: Mark Caulfield

When I was asked to be President of this club I was apprehensive. I had encouragement from several Past Presidents that I would enjoy the experience. I can confidently say now, at the end of the year, it has been a great year. I would like to extend my appreciation to all the board members and committee chairs for their enthusiasm and hard work.

Also, it is to the individual members of this phenomenal club that I express my appreciation and gratitude for allowing me to serve as your president for 2016-2017. I have enjoyed every single minute of it, I hope you have too.

I have had wonderful mentors in PDG Tim Moore, DGEN Adrian Froggatt and PP Sjaak Kusters who have guided me in the many ways of Rotary. Thank you Tim, Adrian and Sjaak. Following PP Geoff Double made things easier as he left the club in a strong position.

Club Administration

Has been in the safe hands of PE Ricardo Balancy. Adrian Froggatt and Wendy Langdon have ably filled the huge job of Secretary and Treasurer respectively. A big thank you to both as this club would not have run so well without their capable administration skills.

At every club meeting I was continually both amazed and proud of members reporting on the many and varied projects. Sometimes the guest speaker needed reassuring that there was still time for them. PP Sjaak Kusters, in his final year as program director has kept us informed and entertained. Thank you for your many years of service doing this.

Meeting nights would not be the same without Jokers Wild. Sandi Tarant was a familiar face at the door selling tickets. Thanks to her, funds have gone into both the club and members pockets. Our sergeant Darius Mikolajewski educated us with his history questions and then promptly took money off us with his fines sessions. Fred Edwards must be thanked for taking the attendance. Betty Tudge and Sharmaine Squire have kept the family of Rotary going with birthday gifts and flowers to those who are not well.

I had the pleasure of presenting deserving 3 Paul Harris Fellows this year on behalf of the club. PP Geoff Double was celebrated for his work in Rotary and school and community works over the years. PP Gus Dominguez ongoing efforts for the club have also been recognised with a Sapphire to his PHF. A special presentation was to John Chipperfield and Trevor Burr from Clover Cottage. Their years of service to the community through having charity functions at their restaurant are legendary in the Berwick and wider area. They were surprised to receive their PHF's to a packed house at their last function before closing.

Club protection is an ever increasing complex issue for Rotary Clubs. Insurance and youth protection is becoming more regulated. Graham Johnstone has met these difficult challenges with dedication and experience. As a club, we are reassured that we are in good hands.

Adam and Naomi from Khans Catering at the Holm Park Reserve have made our meeting place one of the best in the district. It is a pleasure to welcome guests to our meetings.

Fundraising



This is a vital component of Rotary. We are fortunate to have dedicated members to coordinate the activities under the leadership of PP Terry Carmichael.

The Farmers and Craft Market has been a presence in the club for many years. PP Terry Carmichael has managed stall holders, Rotarian workers and the weather with his customary dry wit. Thanks to the core members who turn up every month for this ongoing project.

The art screen hire has gone from strength to strength. The trusty crew led by PP Laury Gordyn has built a reputation for great service within the art community. With 2 trailers, it has turned into a major fundraiser for the club.

Fine weather late in the year ensured that the Golf Day was a success. Numbers were down but a good day was had by all. Thanks to PP Mick Morland and team for their work.

Berwick College, once again has benefited by the Presentation Balls. Pete and Sue Batterham spent hours coordinating it all. The mentorship of Doug and Rhonda Anderson was invaluable. Over 2 nights the debs and their partners were presented to the City of Casey Deputy Mayor Susan Serey and myself and Isobel. This is a fundraiser, but to see the growth in confidence of the students is gratifying.



*Our Artscreens in use at
Nossal High School*

A new initiative this year has been coin collection boxes in local Coles supermarkets. Trevor Bailey has implemented this potentially big fundraiser.

Club sponsorship is another component of fundraising. Thank you to St John of God Hospital Berwick and the Bendigo Beaconsfield District Community Bank. The City of Casey again has been a great support for our community events.



It takes a big team to run the Carols by Candlelight Event

withdraw at the last minute due to ill health. PE Ricardo Balancy took over the organizing role and did a splendid job. The ambassador, Rachel Porter and the City of Casey Mayor Sam Aziz led the formalities.

These are whole club efforts with every member contributing in some way. Thanks go to the Casey Cardinia Rotaract Club and the Inner Wheel Club of Berwick for assisting us with these big events.

A big endeavour this year has seen the growth of the Mental Health First Aid Training. Partnership with the 3P Sports Recovery Centre has enabled sponsorship of sporting groups to attend the training. There has been positive feedback from all attendees for this vital area of mental health. PP Viv and PP Jim Armstrong are to be congratulated for their enthusiasm and driving force behind it all. Watch this space for bigger and better things to come.

Youth has always been prominent with our club. This year we have had the pleasure of

Service Projects

Have been coordinated by PEN Lea Paton in her own gentle smiling efficient way.

Community events play a major role within the club. Carols by Candlelight again was an outstanding success. Fine weather has thousands of people enjoying the entertainment. PP Gus Dominguez and his committee are to be commended for their organizational skills.

Australia Day celebrations at Pioneers Park is getting bigger every year. The strength of our club showed through when unfortunately, PP Peter Mangan had to

hosting Lisa Bayer from Germany for Youth Exchange. A delightful young lady, who has fitted in so well. A huge thank you to her host families; Geoff and Di Double, Jen and Steve Marshall and David and Judy Button for welcoming Lisa into your homes. Our outbound student Alex Kraan is having a life changing experience in Switzerland.

Other youth programs such as MUNA, RYPEN and NYSF enable students to gain valuable knowledge and experience.

Mock Interviews benefit both the students and the interviewers. Members continually say how much they enjoy doing them. For only a few hours of time, Rotarians can help students gain confidence to enter the workforce or further study.

The Casey Cardinia Rotaract club is continuing to grow. We look forward to more partnerships in the future.

Community spirit and fellowship are a highlight every year with the Berwick Cemetery cleanup. Wilson Botanic Park was improved with weeding and mulching.

The BBQ team has been busy supplying a never ending stream of sausages and gourmet food. Students at Nossal High School and Berwick Primary School along with our own functions are well catered for.



L to R: President Mark, PDG Tony Spring (District Foundation), PP John Rosenthal

Foundation

This is very special this year as it is the 100th Birthday of the Foundation. David Button's ongoing work is to be congratulated. The Centurian club is being revitalised with members encouraged to contribute.

Donations in Kind has continued to grow. The club has contributed funds to be made a partner. Working bees to deliver goods are well supported.

District and Global Grant funds are being accessed for Mental Health First Aid, a school robotics program and Skyhydrants.



*New tablecloth organised by Public Image
Director Jane Moore*

Benevolent Society

We have continued to manage the Berwick & District Benevolent Society this year under the Chairmanship of Steve Paton. Christmas goods were collected from 3 schools and the 2 big supermarkets in town with the help of Rotarians and Rotoractors. Funds have also been collected from the Magistrates Court and distributed via Casey North Information & Support Service.

Membership

Director this year has been Sharmaine Squire. Currently we have 64 members Membership is looking strong as we have inducted 3 new members into the club. Unfortunately, 1 member resigned due to work commitments. We lost two of our elder statesmen this year— Honorary member PP Cyril Molyneux and member PP Peter Castricum were both called to higher service. Membership is an ongoing matter and we cannot become complacent. Active committed members are needed to keep the club strong and vital.

Public Image

This is very important as Rotarians are not very good at promoting themselves. Under the watchful eye of Jane Moore and her team our good work is being known in the community. Through the weekly bulletin, Facebook, Newspaper articles, the web site and radio interviews we have spread the good word about Rotary. Social media is the way of the future and we must embrace it. New uniforms have us looking like the team that we are when we are out and about.

A highlight of my year is participating in District events and working with other neighbouring clubs. Proudly we have several club members who contribute on District committees and beyond. It has made me more aware that we are part of a wider community. We played bowls with Monbulk, fished with Orbost, helped Narre Warren with ANZAC Day and assisted Monash with the Holland Festival. The conference in Hobart allowed me to network with members all over the district. Cluster meetings and club president's dinners kept me engaged. An enjoyable visit by DG Lynne Westland and visits by AG Alan Collier are appreciated.

Fellowship plays a big part in any Rotary Club. Social events such as the Christmas Party, Kraan's BBQ, a progressive dinner, weekend's away and 4WD days have been enjoyed. Lasting friendships are made away from the confines of meetings and projects.

The person I most wish to thank is my wife Isobel. As well as producing the extensive bulletin each week, she has unconditionally supported me, acted as my personal secretary and been my sounding board. I could not have done this without her.

Lastly, I want to wish PE Ricardo Balancy and his board the best for the coming year. I am confident the good work will continue.

Mark Caulfield

President 2016-17



Big crowds attended our 2017 Australia Day event



President Mark and PP Gerald Treasure after PHF presentations to John Chipperfield and Trevor Burr of Clover Cottage



Rtn Isobel Caulfield, Bulletin Editor and Personal Secretary extraordinaire



Treasurer's Report

Wendy Langdon



I received the baton from Lea Paton, our past treasurer of two years, who had worked tirelessly to bring the books up to date. It has been a pleasure to follow on from Lea as Treasurer.

Financial Reporting has continued to be done on QuickBooks which allows the Financial Reports to be provided to the Board on a monthly basis. Copies are also available to all members of the club.

The annual Audit on last year's accounts was conducted by PP Roger Gordon and passed.

This year we have continued to run each account in QuickBooks as three entities:

General Account – Members Funds. – All income raised from members and expenses are paid from this account.

Projects Account – Income from projects/fundraisers and expenses in relation to the club's fundraising and projects are paid from this account.

Berwick and District Benevolent Society – Income is raised from Donations from the public and the Dandenong Magistrates Courts, with the money then paid to CNCISS.

The General Account has ticked along nicely, and we will have a balance to pass onto the next board.

Projects will have a healthy balance that will be able to be distributed to various charities that have been nominated by members of the Rotary Club of Berwick.

Under this portfolio, we have an investment account which has been maintained earning interest throughout the year. These funds will be used to fund a long-term project. \$12,000 of this has been tagged for the current Global Grant application.

St. John of God Hospital Berwick and Bendigo Bank Beaconsfield have sponsored our club and this has enabled us to provide great fundraising activities for the community projects and fundraising that we run.

Annual Dues were set at \$265.50 by the current board for the year, and will be reviewed at the start of the next financial year.

We have endeavoured to get the chairman of each project to authorise all expense invoices that have been raised so all income and expenses are allocated to the correct account in the Financial Statements.

Fred Edwards has continued with his role as Attendance Officer and I would like to thank him for the time and effort that he dedicates to this task. It makes my life easier when it comes to the invoicing of members and incorporating apologies.

All members have been asked to say hello and if they bring a guest to introduce them to the attendance officers. This allows us to record all attendances of members and guests on Club Runner correctly, and also helps with the invoicing of meals.

Jokers Wild has been successful throughout the year and most nights all members participate.

Our Sergeant Darius has kept us on our toes with his weekly history lesson and fines. Darius has



been invited to nominate a charity to the Board for distribution of the year's collected fines.

Khan's Hospitality has continued to look after us at the weekly meeting which is paid for on the night.

I have enjoyed the role of Treasurer and it has been a year of learning and personal growth. I have especially appreciated the support from President Mark, Secretary Adrian, past Treasurer Lea (truly the Excel Spreadsheet Queen) and Isobel (Caulfield) who was always willing to step in when I was unavailable and does so much behind the scenes.

Wendy Langdon

Treasurer 2016-17



Celebrating YEP student Lisa Bayer's Birthday on the tracks somewhere near Walhalla



*Cooking up a storm for Berwick Primary
L to R: HM Rob Wingrave, Rtn Julie Allgood, President Mark Caulfield, Rtn Alf Giesen*



*YEP Student Lisa Bayer's host parents
L to R: PP Geoff & Di Double, Rtn Jen & Steve Marshall,
Rtn David & Judy Button and Counsellor
PP Viv & PP Jim Armstrong*



*Spreading mulch in Wilson Botanic Park
L to R: PP Terry Carmichael, PEN Lea Paton,
PP Adrian (Funno) Funston*



Administration Report

PE Ricardo Balancy



Secretary

A secretary's role is one of the most important roles in any organisation as it carries many of the official responsibilities that ensure the very survival of the organisation. It is a role that requires good organisational skills, a solid understanding of the body's constitution and bylaws, and a profound knowledge of the principles of good governance. DGEN Adrian Froggatt has extolled those virtues throughout the year. A consummate professional, he has kept the Board on track and ensured the Club's adherence to all of Rotary International's requirements. A job well done. Incoming Secretary PP Jim Wilson will have gigantic shoes to fill.

Treasurer

Wendy Langdon has built on the good foundation left by her predecessor and has progressively implemented a range of processes to consolidate the portfolio. Her regular reports were well received by all members and her ideas to increase accountability and establish a clear line of sight for upward reporting by sub-committees will no doubt benefit the Club. Wendy will continue in this role for the coming year and I look forward to working with her to further strengthen the reporting processes.



P.E Ricardo Balancy

Sergeant at Arms

PEN Darius Mikolajewski must have collected more than \$1m dollars this year through the fine sessions. Well... perhaps not, but every fine session was as though we were participants on "Who wants to be a millionaire". Instead of Eddy McGuire, we had the indefatigable Darius, the history professor who skilfully morphed the fine sessions into history lessons. Although the bulk of the questions focused on the historical facts from events in the northern hemisphere, there were snippets of more local content that gave this author (at least) a fighting chance to come up with the right answer. Thank you PEN Darius for the many hours of entertaining fine sessions. Rotarian David Nutter will have some BIG shoes to fill as he takes on the mantle of Sergeant for the coming year.

Attendance and Apologies



New PHF - PP Geoff Double

Fred Edwards and Wendy Langdon have worked very well together to keep the attendance record up to date. The many makeups were also captured to ensure members were recognised for time invested in Rotary. They will both continue in this role in 2017-18 and will be assisted by Rotarian Steve Paton.

Duty Roster

A job well done by Isobel Caulfield to ensure that all members participated in the duty roster during the year. It is always a challenge to roster some fifty-five individuals all with their specific circumstances to ensure their equitable participation in the forty-eight or so meetings that the Club holds during the year, and Isobel has acquitted herself very well indeed. Di Scheepers will take on this function in 2017-18 as part of her role as assistant Bulletin editor with Sandi Tarant.

Program

PP Sjaak Kusters has delivered another successful program for the Club with a range of guest speakers and presentations covering a wide range of interesting topics. The events and functions organised by PP Sjaak were also very well received by members

PP Gus Dominguez will have big shoes to fill as he takes over the role for the coming year.

Jokers Wild

Sandi Tarant has done a great job this year in engaging with members at every meeting, and encouraging their participation in the weekly Jokers Wild. Sandi is looking forward to another year in the role. Thank you Sandi for keeping us engaged. **PS. I'm surely due for a win!!**

Club Protection

There has been a lot of focus this year on managing the ever increasing risks associated with running a volunteer based organisation. From child protection to event insurance and emergency procedures, the portfolio has attracted a lot of discussion across the Club and the district. As societal norms change community expectations of groups and organisations such as Rotary are high, and Rotary in general must be in tune with those higher expectations. Rotarian Graham Johnstone has done a tremendous amount of work this year to ensure the club's adherence to district and Rotary International standards for safety and protection. Graham will continue in this role during the year and I urge all members to assist him in his task.

Family of Rotary

Rotarian Betty Tudge has performed an important role during the year helping the club celebrate members' and partners' birthdays and anniversaries. Assisted by Wendy Langdon, Murray Newby and Rob Wingrave, the club has been able to keep in touch with those members who have been in need of some cheering up. A big thank you also to our Membership Director Sharmaine Squire who made it one of her key areas of focus this year to engage with members at risk and also those in need of a little TLC.



Wannabee Tax Collector
Rtn Diana Gomez-Fullaway

Spoke 'n' Words

Rotarian Isobel Caulfield has consistently delivered a high quality and informative bulletin for all members and friends of the Club to enjoy. Working off a new platform in Club Runner, Isobel was able to leverage the new digital features and widgets to develop a more agile bulletin, combining photographs, texts, and embedded links. Well done Isobel and a BIG thank you to you and David Button, for the work you have done to bring the incoming Editor, Sandi Tarant, up to speed. Sandi will be assisted by the new "wiz on the block" Di Scheepers, and I am certain that together they will continue to issue a quality product that can also be used to promote the Club externally.

Club Photography

Isobel Caulfield and Maureen Scott have done a great job during the year capturing the many memorable moments into pictures. With ongoing advancements in digital photography the opportunities are limitless, especially in the hands of these two Rotarians. Maureen and Isobel also helped develop the Club's photography policy for public events to ensure that as a club we are not leaving ourselves exposed to potential law suits, especially when



Rtn Sandi Tarant
The Queen of Jokers Wild

many of the photos are published online. Maureen and Isobel will continue in the role in 2017-18 and will be supported by Di Double and Sandi Tarant. I look forward to another



Sergeant Darius Mikolajewski

year of good and safe photography.

On-To-Conference

With the organisation of District Conference now managed centrally and with district engaging directly with each Rotarian, the role of the On-To-Conference coordinator in 2017-18 will need to be reviewed to understand how the vast resources provided by District can be harnessed to promote member engagement and participation. PP Geoff Double's experience this year will no doubt be vital for PP Mark Caulfield as he takes on the role in 2017-18, in a bid to boost Berwick's attendance at the District Conference in Sale in February 2018.

Members Handbook

The fact that PP Gus Dominguez has again been engaged to develop the Club's Handbook, speaks volumes in terms of his ability to collate, co-ordinate and deliver a quality product for all members. This year PP Gus has worked closely with the incoming Board to deliver the 2017-18 Handbook on Changeover night. The Handbook is also available electronically. Thank you PP Gus for your great work with the handbook, and for getting us over the line. A BIG thank you also to the incoming Board members who worked under tight deadlines to finalise the composition and structure of the various committees under their respective portfolios... in time for PP Gus to do his work.

Paul Harris Fellows

The Rotary Club of Berwick continues to be a contributor to the Rotary Foundation through the Paul Harris Fellow program. This year there were 4 Paul Harris Fellowship and Sapphires presented by the Rotary Club of Berwick, namely to PP Geoff Double, Trevor Burr and John Chipperfield of Clover Cottage, and PP Gus Dominguez a sapphire. Another sapphire presentation was unable to be scheduled so will take place early in the new Rotary year. Congratulations to all and thank you for advancing the values that have seen you recognised with a PHF.

General Administration

In 2016-17 we set out to clarify the roles of designated officers during club meetings, and consolidated our risk management practices by developing new safety policies and procedures. The work in these areas is never complete and in 2017-18 we will continue to review current approaches and develop new ones to ensure we remain in tune with community expectations and standards. I have thoroughly enjoyed my role as Director of Administration, a role that was made quite easy through the hard work and dedication of a number of Rotarians who have toiled to make a difference in their respective portfolios. It was also an honour to work on a Board surrounded by a group of equally dedicated and committed individuals working together as a team to deliver some key outcomes for PP Mark Caulfield. I wish my successor, PE Lea Paton all the very best in this role.



*L-R: Isobel Caulfield, Wendy
Langdon 2016 Footy Night*



Foundation Report

David Button



It has been an interesting year on the Foundation front as it is the 100th birthday of the Rotary Foundation. The Rotary Foundation is the engine room of the entire Rotary structure so it is the one most important entity that gives Rotary the power to do good in the world.

An economic look at the Rotary Foundation to get some perspective.

The Rotary Foundation (TRF) in the scheme of things is mid-sized with assets net of liabilities of just over \$1.09 billion dollars (2013-14), ranking at 71st in the U.S. Take into consideration that TRF gave \$232 million dollars (2013-14) in grants that bumps up the ranking to 25th in the U.S. I am using U.S. figures because most of the money donated to TRF comes from the U.S. at \$174 million. Australia gave \$5.6 million (2013-14).



So what does that mean to us?

The Rotary Foundation focuses on 6 areas in their funding model. This is outlined in the picture on the left.

The Rotary Foundation has allowed the Rotary Club of Berwick to embark on a couple of projects this year.

Rotary Foundation Global Grant Update

Our original Vocational Training Team project started by PDG Tim Moore last year has hit a couple of hurdles due to it not quite meeting the strict requirements of the grant model. It was a sensational project to send over

a three person training team to 10 communities in the Philippines to setup, use and maintain the SkyHydrant water purification systems (donated by Disaster Aid Australia) to provide safe drinking water.

The Foundation suggested, however, it will meet the criteria of a Global Grant - Humanitarian Project. The application process has been taken over by PP Terry Carmichael, who regularly meets with Tim and David Langworthy from Disaster Aid Australia and corresponds with our partners in the Philippines. **It is supported by our District 9820 Foundation Committee \$13,000 USD and the Rotary Club of Berwick of \$8,000 USD which is matched by our Rotary Foundation to give a total funding of \$34,000 USD.**

Importantly, if we are successful, it will now supply **6 SkyHydrant water purifiers** and the installation of tanks and pump assemblies in 6 remote communities giving potable water to over **2500 people!** It now includes training on public health to ensure that water sources are not polluted by current practices in the villages plus ongoing maintenance of the facilities by the villagers themselves.

What a great multiplication of our resources and the work of our Foundation doing good in the world, all members should be proud of this work. Learn more about the SkyHydrant Ultrafiltration System: <http://www.skyjuice.org.au/skyhydrant/>

District Grants

This year we have submitted a District Grant supporting education. Berwick Fields Primary School has asked the club through Jen Marshall to support their coding program.

The scope of the project is to set up a coding and robotics program at the school. They are seeking to develop a better-rounded STEM (science, technology, engineering, mathematics) curriculum. This program will be supported and partially funded by the



Director: David Button

Foundation Report *continued*

school, but the initial outlay to purchase robotics equipment (namely LEGO Mindstorms) is what they require funding for. This program would become an integrated part of the curriculum and will seek to further engage students who have become disconnected from regular classroom programs.

This project is still in the submission phase.

International: The Balibo Projects

Balibo has been an area of focus for our Club over the last two years. There are many projects going on in the area with Rotary Clubs from Victoria, NSW and recently Tasmania joining together to make Balibo a great part of the world. There are Australian volunteers teaching, building and administering all the projects with Timorese counterparts ensuring that these projects are viable after we leave. Rotary is not alone, but is a substantial driving force using Donations in Kind to supply much needed equipment to this area. The Victorian Government has also spent a lot of money through the Balibo Trust to make some projects turn from a dream to reality. Read on to learn a little more.

Balibo Dental Clinic

Work in Balibo, Timor Leste has been progressing well. The Rotary Club of Berwick, Pakenham, Port Melbourne and Keilor have been working together through Rotary Donations in Kind (DIK) and RAWCS to provide a Dental Clinic.



Inside the new Balibo Dental Clinic

There are also several other parties providing funds to this project including the Balibo Trust and the Victorian Government.

This is the first dental clinic in this area and it is now up and running. So far, 640 local people have been treated with the main activity being extractions. As a result, the dental nurses have started a program to educate the local school children about dental hygiene. The message is getting through!

The Victorian Government have put in \$60,000 (over three years) for two Timorese dental nurses to help run the clinic. There are volunteer Australian dentists working while the first local dentists are trained.

The Rotary Club of Berwick contribution for this part was \$4000

last year.

Balibo Kindergarten extension

The Rotary Club of Berwick, Pakenham and Port Melbourne have joined forces again to provide support for the Balibo Kindergarten extension through RAWCS. Goods from the DIK warehouse are to be supplied as part of this project. Our contribution is \$3000 in this year. This is currently a work in progress.

Balibo Conference Centre

This is the next Balibo project in the pipeline that the Rotary Club of Berwick could be involved in. The Victorian Government have put in \$100,000 to build a small Conference Centre to attract people to the area. This building has already been started. Our job would be to fund the fitting out of the Conference Centre with chairs, a projector, lectern and other fittings. DIK has sourced nearly 100% of the list of materials required.



The object is to create jobs and other economic opportunities for the local people. Cleaners, catering, food producers and accommodation all need to be available to support extra people attracted to the area. The projected project cost is \$10,000.

Foundation Report *continued*



Balibo Conference Centre taking shape

Centurion Club

The Centurion Club is a way for Rotarians and Friends of Rotary to make a small regular personal contribution to the Rotary Foundation. These donations are tax-deductible. The Rotary Foundation is the engine room of Rotary and allows us to do some of the things we do.

You can become a Centurion Club member along with fellow Rotarians and others by making a tax-deductible contribution of A\$100 or more per annum (\$1.92 per week) for as long as you are in a position to do so. Your contribution (payable to The Australian Rotary Foundation Trust) supports the work of The Rotary Foundation. 50% of the donated money comes back to District 9820 after 3 years to be used in developing our own Foundation projects.

Many members have re committed to supporting the Rotary Foundation through the Centurion program so I must say that the strength is returning to the Centurion Club thanks to the work of Peter Batterham.

Each year, the incoming President sets goals with Rotary International that they think the club can achieve over the Rotary year. One of these goals is giving to the Rotary Foundation by members of the club. It does not matter if you contribute directly online or through the Centurion, your donation is counted towards the Presidents goal. I expect that we will come close to meeting President Mark's goal of \$6,300.00 USD this year.

Rotary Donations in Kind

This year the members of the Rotary Club of Berwick and Pakenham along with my band of backup Non Rotary volunteers have done several pickups for and deliveries to the DIK warehouse in Footscray.

Donations in Kind is an amazing place. It is an interesting experience seeing what goes on in the warehouse as well as listening to stories of the different projects that DIK is involved in.

We always have a good time with fellowship while we collectively give each other advice on how we should load our odd shaped cargo.

Most of the time the collection of desks, chairs, filing cabinets, medical equipment and notice boards arrives in similar positions to how it was packed. We all get a sense of a job well done when we work out how to unpack it at the other end if it decides to interlock itself during travel.

If you would like to be involved, please tell me. You do not have to be physically fit, you just have to be interested and like to be a part of the crew. Photographers, witty people and members willing to make the job fun are always welcome.

The Board has approved a \$500 ongoing donation to DIK to contribute towards the lease costs of the DIK warehouse.



Relaxing after another load of furniture for DIK

David Button

Foundation Director 2016-17

Public Image Report

Director Jane Moore



The role of the committee is to support and strengthen the club by making sure we get credit for the good Rotary does, enhancing public image which ultimately increases the public's understanding of Rotary to attract and help retain members to facilitate the good work we do.

The plan for the 2016-17 Public Image Committee was based on the Rotary International Lead Your Club Public Relations Committee guidelines. At the Council on Legislation in April 2016, Public Relations was renamed Public Image to better encompass broader goals of strengthening clubs, improving club image and extending community awareness of Rotary programs and service opportunities. Club image is deemed very important and the guidelines emphasise using specified branding materials and visual standards to promote brand recognition.

The specific vision was to build on the good work of the previous committee; additionally to achieve uniform branding and to ensure current and consistent contact details across all media, to link our weekly bulletin to social media sites, to have effective cloud storage of club photographs, to work collaboratively with and support other directorships, to develop a suite of public display materials for use at all our activities and to form policy on the publishing of photographs with consent.



Director: Jane Moore

Happily I report not all, but most of the goals have been achieved. In the printed media we have had much success with a good relationship with Star News enhanced by the great work of Viv Armstrong. Various projects have



New Display Board and Teardrop Banner

submitted reports to the committee, Star News or to Viv and many editorials have made it successfully to print. Social media has been headed by David Button and facebook sites have been strongly contributed to by David, Isobel, Laury and I. The combined reach of our facebook sites, Rotary Club of Berwick, Farmers and Craft Market and Art Screen hire is now, on average, in excess of 1500 people a week. John Rosenthal and Mick Morland have been experienced mentors and council liaison, assisting and filling in wherever needed. Isobel has done an amazing job with the bulletin, ably mentored by David Button. She has initiated radio gigs on Amanda Stapledon's community radio programs and championed our cause on numerous occasions on ABC radio talk back.

Maureen Scott has worked with Graham Johnstone, in his capacity as Club Protection Officer, and me, to formulate a media policy to comply with federal and state law regarding the taking of photographs for use in promotion and publicity, particularly in relation to children under the age of 18 but also for the general public. This has been implemented and effected and will be integrated into Club activities and projects going forward.

Membership Chair Sharmaine has served as an ex-officio member on the committee to enable collaboration and assistance to the membership directorship. This is important as public image endeavours to enhance the membership proposition.

Christmas Cakes and Pudding were under this portfolio. Lea Paton kindly offered to organise this which she did in her efficient way! The goods were purchased from the Rotary Club of Melton Valley with a percentage of sales coming back to the club and a percentage of sales being donated to the Rotary Foundation. A further initiative was to invite club members to purchase and donate to the Benevolent Society. A great outcome.



Rob Wingrave has assisted in creating a display board for Rotary information and promotion. It is available for all activities. Club promotion photographs have been laminated for display. Rob has volunteered to be our Club property officer and our assets will be catalogued and monitored.

Tear drop banners, a new pull up banner, Rotary International promotional booklets and club logo table cloths have been added to our suite of promotional materials for display. A revamped club brochure and business cards are underway

In response to members' request, a range of optional club uniform garments have been introduced to complement the existing club polo shirt. All weather options and recently, business and casual shirts, are available for order at any time.

To further promote the club, public image is now encouraging sponsorship partnering with all our donations and sponsorships. An example of this was the collaboration with the Royal Flying Doctor Service Golf Day where our Club sponsorship incorporated dollar plus in kind donation with rights to advertise, have club representation on the day and at the dinner, plus receive media publicity. A win/win for all! Hopefully this will become integral in negotiating donations, so that we can receive the publicity Rotary so badly needs to encourage future membership and project participation.



Director Jane modelling the "Ask Me About Rotary" shirt



One of our new pull up signs

Encouragement has been given for the Rotary Club of Berwick to showcase in an article to be submitted to Rotary Down Under magazine. Viv and Isobel have run with this and are working on submissions. An opportunity was also given for the club to enter photographs to Rotary Australia Public Image for use in their promotions.

We have assisted other directorships and projects with advice and support on branding and the use of the Rotary prescribed visual and identity guidelines.

What you can do:

promote Rotary in what you say and do

wear your club polo or uniform items to our events and projects

use the Rotary Club of Berwick logo on everything you produce

contribute news and project information to the Public Image committee so we can publicize

invite your facebook friends to "like" the Rotary Club of Berwick website and facebook pages.

With thanks to my committee.

Jane Moore

Public Image Director 2016-17

Fundraising Report

Director: PP Terry Carmichael



Club fundraising activities for the year 2016-17 were far-ranging and reasonably successful. The overall performance was slightly under budget with some projects disbanded at the expense of new activities which are expected to offer better outcomes in future years.

Support for club fundraising projects from club members was generally satisfactory and certainly more than adequate to meet objectives. The ongoing support from members for some of our manpower-intensive activities was particularly encouraging.

Projects undertaken within the purview of 'Fundraising' in 2016-17 were:

Racing/Trots Nights

Team Leader Racing: Russell Dunn

Team Leader Trots: Rod Ladd

Experience from the previous year was that this project, which was more about fellowship than fundraising, had little member support. The loss of Rod Ladd as a member led to the deletion of these two activities from our program.

Biggest Morning Tea

Team Leader: Lisemay Balancy

This project was conducted in conjunction with the Farmers and Craft Market in 2016. Conflicting dates in 2017 led to the project not proceeding.

Barbecues

Team Leader: Rob Wingrave

As usual the Club conducted a number of BBQs during the year, all successfully. Thanks to 'Friend of Rotary' Rob and the team members for their efforts. The Club BBQ was also utilised at the Farmers and Craft Market this year.



One of our Monthly Farmers & Craft Markets

Debutante Balls

Team Leader: Peter Batterham

Leadership of this project for 2016-17 was taken on by Past President Peter Batterham. The project outcome is directly related to the number of debutantes assembled by the Berwick College, and on this occasion numbers were just below fifty. The profit made from the event was commensurate with the number of debutantes. Debutantes were received, over the two nights, by Cr

Susan Serey then by President Mark & Isobel. Thanks to the team for a solid effort.

Art Screens

Team Leader: Laurie Gordyn

This Club project continues to exceed expectations and thanks go to PP Laurie Gordyn for his organisation of this excellent fund raiser and fellowship opportunity. For 2016-17, profits well exceeded budget.



Nossal Cultural Fair

Team Leader: Jack Kraan (Terry Carmichael)

The proposed Nossal Cultural Fair is a project conceived by PP Jack Kraan in conjunction with the Principal of Nossal, Roger Page. PP Terry Carmichael stood in for Jack for part of the year. The project has now been moved to September 2017 and will be a joint fund raising activity between the Rotary Club of Berwick and Nossal. The project will attempt to attract a variety of cultural groups – including artists, performers and food specialists – with the aim of this becoming an annual event.

Berwick Farmers and Craft Market

Management: Terry Carmichael

This monthly project, which has now been operating for over ten (10) years, is one of the Club's more significant activities. The project is highly demanding and provides a regular income. This year Bruce Shaw handed over management to Terry Carmichael. The project has been affected by a number of newer markets which have started up in the area, and by competition from commercial outlets for 'fresh produce'.

The project is expected to meet budget this year and thanks go to the large number of Club members who assist.



Rtms Andy Merrill & Isobel Caulfield

Golf Day

Team Leader: Mick Morland

Another of our regular annual projects, the event this year was a success and included one of the 'Oarsome Foursome' as a guest speaker at the post game dinner. While under budget it was well supported by local business.



*New Coin Collection
Boxes at Coles*

Coin Collection

Team Leader: Trevor Bailey

This new project was conceived and initiated by Trevor and involves the siting of coin collection containers at trolley bays at supermarkets and other high traffic areas. In addition Trevor has gained approval from Coles to station coin collection tins at supermarket cash registers. It is intended to continue to extend the number of commercial outlets where containers can be located.

Sponsorship

St John of God Hospital – Bob Lay

The St John of God organisation agreed to an annual sponsorship amount of \$8,000 paid in two tranches in November and March. Based upon our failure to deliver the horse racing functions, we will offer an extension to December of the agreement.

Beaconsfield District Community Bank – Gus Dominguez

The BDCB agreed to an annual sponsorship amount of \$5,000 to be paid in two tranches – November and March.

Other Sponsors – Terry Carmichael

Discussions were held during the year with two other potential sponsors. These discussions are ongoing.

PP Terry Carmichael

Fundraising Director 2016-17

Service Projects Report

Director: PEN Lea Paton



Carols Night

The weather was a bit friendlier to us this year – I wonder if Gus had something to do with that. Although it was cold and windy, the 3000-strong crowd could still enjoy the show. There were many comings and goings to cars to retrieve blankets and jumpers but spirits were high.

The entertainment organised by the Carols Committee, led by Gus Dominguez, was diverse and fantastic. The night began with songs from the Berwick College Choir followed by Matt Prins then the Melbourne Youth Chorale. Bethany Fisher got the crowd jumping with her energetic group.

The crowd had only just started to settle down when the siren started to announce the arrival of our very special visitor in one of the local fire trucks. The man in red was soon surrounded by eager children waiting to have a quiet word with him.

While their parents were waiting, they were entertained by Suade. After their performance, Shu-Cheen Yu added a touch of class to the outdoors with her beautiful voice. Casey Choir took to the stage and was joined in the finale by Shu-Cheen.

The evening culminated with a fabulous fireworks display – I love fireworks!

The crowd dispersed in an orderly manner then it was time for the Rotary machine to clear away all traces of the event. Another prime example of the Rotary team in action providing a fantastic event for our community. My sincere gratitude to Gus and his team for a brilliant job.



Director: PEN Lea Paton

Australia Day



*Would you trust this lot to come and rescue you?
(Australia Day 2017)*

Peter Mangan began the job of co-ordinating Australia Day 2017. Unfortunately, due to ill health, he needed to relinquish the task to Ricardo Balancy during the late stages of planning.

Ricardo took up the reins and led the team through the rest of the planning and meetings. The groundwork required to organise such a large event is detailed and time consuming. However, it is all worthwhile when everything comes together on the day.

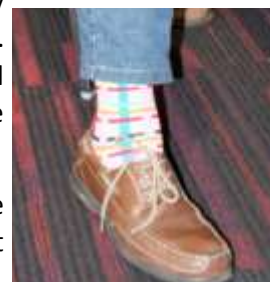
Under the watchful gaze of Peter, and with the nurturing leadership of Ricardo and Laury Gordyn, the Rotary machine launched into action. Seven a.m.

saw us having a wonderful breakfast at the Primary @ Pioneers Park Café. By 8, we were all out and about setting up ready for the big day. Two hours later it was all done and the crowds started to arrive.

Everyone would have to agree that there was a great turnout at Australia Day. All the planning paid off and everything went without a hitch. It is to be noted that there was great relief that there were no hay bales to load and unload.



I would like to give a big thank you to everyone who attended and contributed to a wonderful experience for our local community.



*Where did you get
those socks PP Peter
Mangan?*

Youth Exchange Program

We said goodbye to Evita Raijmakers on 2nd July 2016 when she headed home to the Netherlands. Evita's counsellor was Betty Tudge. Gui Mascella left us on the 8th July 2016 to return to Brazil. Gui's counsellor was Adrian Funston.

Lisa Bayer arrived from Germany on 28th July 2016. Her counsellor is Viv Armstrong. Lisa has been hosted by the Double, Marshall and Button families since her arrival in Australia. A big thank you to all those families for providing Lisa with a wonderful experience that she will remember for the rest of her life.

We sent Alex Kraan to Switzerland as our Outbound Student. By all accounts, he is having a fabulous time and is sending regular reports to our Club.

We had a visit from our 2015-2016 Inbound Student, Luc Heller, and his family on 22nd July 2016. Luc has continued to mature into a terrific young man.

Due to a lack of volunteer host families for 2017-2018, our Club will be unable to host any inbound students. However, we intend on approving an Outbound Student.



PP Adrian Funston with Exchange Student Lisa Bayer. Orbest Fishing Weekend 2017.



A team to die for at the 2017 Berwick Cemetery Clean-up

L to R: Rtn David Nutter, PP Jim Wilson, Rtn: Steve Paton, PDG

Working Bees

Cemetery Clean-up – lots of painting and moving of mulch along with a bit of suitably placed topsoil was the order of the day. The great fellowship was a bonus and the BBQ at the end was enjoyed by all who attended.

Wilson Park Clean-up – Spreading mulch is always more fun when it is done with friends. The BBQ at the end is a welcome reward for all the effort.

There is something very rewarding about participating in a Rotary Club of Berwick working bee. Not only is a great deal of work done but the fellowship makes the heavy work so much lighter.

Adrian Funston and Alf Giesen should be commended for all their organisational efforts.

School Mock Interviews

In mid-October 2016, David Collyer and his Rotary Club of Berwick team of experienced business people interviewed the group of eager young students from Hillcrest College. David reported that the practice interviews were a success. Judging by the glowing reports, both the interviewers and interviewees benefitted greatly from the annual event.

We received an email from the Assistant Principal at Nossal High School late in December 2016 entreating our Club to assist with providing practice interviews to their Year 11 students. At the time, there was over 200 students interested in participating.

David Collyer and his team stepped up again to assist. Due to the large number of students, David enlisted the help of our own Inner Wheel ladies along with friends and

some of the Rotary Club of Narre Warren members. The practice interviews were held over two consecutive days in late May 2017.

It was reported that the students were respectful and very grateful for the opportunity to rehearse their interview skills in front of someone who could give them impartial advice. The staff were appreciative of the time given by the volunteers.

I would like to thank David and his team for their considerable efforts over the days of the practice interviews and for all the organisation prior to them.

Rotaract Club of Casey-Cardinia

Rotaract Clubs are set up to give 18 to 30-year-olds an avenue for service in partnership with Rotary Clubs. Being a member of Rotaract allows young people to serve their Community whilst making like-minded friends.



*Some of the team that conducted mock interviews
at Nossal High School*



*2016-17 President Matt Carswell and Vice President
Rachel Caulfield of the Rotaract Club of Casey-Cardinia*

As co-sponsor with the Rotary Club of Narre Warren, our Club supports our local Rotaract Club. We assist with payment for training of the incoming Board members each year. We are also available for guidance if required. A couple of their members are the offspring of a couple of our members.

In their turn, the Rotaract Club have assisted us at many of our events including Australia Day, Carols Night, ANZAC Day BBQ and the Berwick and District Benevolent Society Christmas collections.

We are very lucky to be associated with a group of such dedicated young people.

Vocational Visits

The vocational visit in May was to Graduates Restaurant at St Johns College in Dandenong. Those who attended were treated to a fabulous meal prepared and served by the year 11 students studying VCE VET Hospitality.

The students' course takes two years to complete and, at the end of their studies, the students will have attained a basic hospitality qualification recognised Australia wide. They learn all facets of the Hospitality industry ranging from washing dishes to preparing restaurant quality meals. In the first year, the students all study the same subjects but in the second year, the students must choose their subjects to match their career objectives.

We were given a tour of the kitchen facilities at St Johns College along with the other hospitality training areas. It was a very impressive venue.

MUNA – Model United Nations Assembly

Steve Paton was our liaison with John Caruana who recommended two teams of two students, one from Nossal High and one from Berwick Grammar. Our Board generously agreed to sponsor both teams.

MUNA 2017 was held at Phillip Island. The students attending the event were expected to wear the National dress of the country they represented. The Nossal team represented the USA and the Berwick Grammar team represented the Islamic Republic of Iran.

The students are expected to research the policies of their chosen country beforehand to give them the point of view to use in the debates and discussions.

Our Nossal High team won the Best Overall Delegation Prize and will travel to Canberra in August 2017 to represent us again in the Nationals. Our Berwick Grammar team were runners up. We are very proud of both teams.

I would like to thank Steve Paton for his co-ordination of the teams with John Caruana.



*Vocational Visit to Graduates Restaurant at St. Johns
Regional College, Dandenong.*

NYSF – National Youth Science Forum

The Forum is a 12-day residential program at a university campus in either Canberra or Brisbane aimed at students with an avid interest in Science, Technology, Engineering and Mathematics. The program includes visits to laboratories and other facilities along with site tours. The students participate in lectures, workshops, social events and group activities.



*Our Outbound Youth
Exchange Student Alex Kraan*

The Club first met Lachlan Bevan from Berwick College in August 2016 just before he attended the 2016 NYSF. Prior to that occasion, Lachlan had been interviewed by David Button and Jen Marshall to ascertain his suitability for our Club to endorse his participation in NYSF to District 9820.

Lachlan gave his riveting presentation to the Club on 1st March about his NYSF experiences. David Button invited his teacher, Mark Woodbridge, to be present in order for him to see a bit more about what Rotary does and why he should help us find more great students.

May 2017 has seen Jen Marshall and David Button interviewing three students for 2017 NYSF.

My sincere thanks to both Jen and David for all their efforts with the NYSF interviews.

RYPEN – Rotary Youth Program of Enrichment

Weekend seminars are held twice a year with a theme related to a current social issue. The workshops and activities are aimed at encouraging the participants to come up with solutions to the theme's issue.

Sarah Arnett and David Somers attended the July 2016 RYPEN and did a great job of representing our Club.

They enjoyed a weekend of workshops and activities aimed at solving the problem of bullying. The work was balanced by outdoor activities to keep the participants challenged and alert. Both students gave a wonderful report to our club on their return.

Mental Health Training

Three years ago, our area had the highest rate of youth suicide in Australia. That rate has now dropped to around the National Average. Thanks must go, in part, to the dedicated team led by Viv and Jim Armstrong and Rosemarie Hughes who have been passionate advocates of bringing awareness of the problem to the community with their Mental Health First Aid Training initiative.

The first step was to train the trainer. The Rotary Club of Berwick paid for the training subsidized with a Mental Health grant. Anne-Marie Bayard attended a five day Mental First Aid Course in Perth. P3 Sports & Recovery stepped in to provide a venue and working with them has been a great partnership and way of spreading the word to local sports groups.

The inaugural Mental Health First Aid Training session had four RCB sponsored participants at P3 Sports and Recovery. All reports indicated that our Trainer did a great job. Future sponsorship of training is expected to give local sporting clubs the opportunity to have their own leaders qualified in Mental Health First Aid.

Officer Football Club completed the training and gave glowing reports about the course. There was even an article in the Pakenham Gazette and Berwick News.



PP Jim Armstrong (1st on left) and President Mark Caulfield (2nd from right) with graduating members of the Officer Football Club.

A huge thank you to Viv, Jim and their team for their tireless efforts in getting this important project up and running.

RYLA – Rotary Youth Leadership Award

A three-day weekend of leadership training seminars aimed at 18 to 27-year-old's is held at Forest Edge in Neerim South annually. Rotary Clubs are asked to recommend young people with "demonstrated leadership potential in scholastic, athletic and civic activities".

This year the timing was changed to October which, unfortunately, coincided with Year 12 exams so the Berwick College students that we had chosen were unable to attend.

However, the good news was that we were able to send Tomasz (Tom) Mikolajewski to represent our Club and sponsored another young person from the Casey area.

Tom gave a report on his experiences at the October RYLA Camp at the last December meeting.

Lea Paton

Projects Director 2016-17

Membership Report

Director: Sharmaine Squire



The 2016-2017 year started with the challenge of growing the Rotary Club of Berwick and ensuring our existing Members would continue to embrace our Club, feel happy and eager to remain Members. We needed to focus on retention and for me it was very important that all Members felt valued and respected, to have a voice and that each and every one felt that they matter. Having the honour of being on our wonderful President Mark Caulfield's Board as Membership Director, it was very important to me to focus on our existing Members with a personal one on one connection.

In conjunction with meeting with President Mark Caulfield, approval was granted for me to structure the Membership portfolio differently than had been previously practiced. Rather than each Member of the Membership team be allocated a specific responsibility, I desired to work openly with the complete team contributing to all elements encompassing requirements from each category within Membership.

It was at one of our earlier Board Meetings during our 2016 – 2017 year that I raised our duty of care for all of our Members and my concern no



Director: Sharmaine Squire



Rtn Sam McCurdy will do whatever it takes to attract and retain new members

escape plan was there for our Members should an emergency arise within the building in which we have our weekly meetings. We now have an escape plan, driven weekly by Graham Johnstone.

Ex Officio	President Mark Caulfield	Mentoring:	Bob Lay
Training:	PDG PP Tim Moore	Mentoring:	Sam McCurdy
Historian:	PP Bill Minns	Public Image:	Jane Moore (ex officio)
Ex Officio	PE Ricardo Balancy	Attendance	Maureen Scott
		Reporting:	

The Membership Portfolio consists of several specific categories for the Rotary Club of Berwick, which the Membership Team worked very hard on both individually and as a group. Our great membership team was:

Each member of the team is extremely passionate about RCOB and Rotary in general and continue to work tirelessly for Rotary. I can't show my appreciation and thank them enough for their ongoing support, albeit I am aware that I needed to do more.

President Mark Caulfield

2016 -2017 has been an extremely successful year, under the guise of President Mark Caulfield. He has impeccably lead RCOB, always loyal, supportive and engaging. This is evident by the support he has received throughout the year from the entire Club. President Mark has allowed me to mostly focus on our current Members through his year, who are very important to me/us.

Training

PDG PP Tim Moore was significant is driving the STAR programme, especially for new and prospective new Members for our Club, however, it is such an excellent programme that is beneficial for old/new/prospective new Members to attend.

In Tim's role with Rotary, especially his continual work within Rotary International, enables our Club to be current and across the new directions/changes Rotary



International is promoting and proposing for the future of Rotary, which RCOB embraces and values his input.

Tim has agreed to continue with our training and information sessions for our 2017 – 2018 year. I am extremely grateful for Tim's involvement within our Membership Team and strongly recommend each and every Member of RCOB to attend at least one of his STAR Training sessions, you will definitely benefit, guaranteed. Thank you Tim.



Charter Member PP Bill Minns

Historian

PP Bill (Henry) Minns is our longest standing RCOB Member, which we are very proud to have as our Historian. Bill has had an extremely difficult year health wise and, regardless, is more than "keen" to return to our Club as soon as possible. This can only be a win/win for us all.

Bill, I am not only lucky to be in Rotary with you, I am very happy to also have you as a dear friend.

Mentoring

RCOB Members, "Sir" Bob Lay and Sam McCurdy are supportive and co-operative Members of RCOB consistently. Although there wasn't the structured support they required from me within the Membership Team, they are prime examples of ideal mentors for Rotary and continually represent RCOB as such.

You are both wonderful Rotarians and sincerely apologise for not being involved with you as I should have throughout this past year.

Even so, you represent Rotary as great mentors and I am thankful for having you on our Membership Team. I'm also very grateful for your ongoing friendship and support.

PE Ricardo Balancy

As the incumbent President, my intention of having PE Ricardo Balancy, as part of our Membership Team, was to start to have continuity from one year to the next, so that each President and Board of RCOB to come, would not be required to start afresh and to incorporate the process of adopted succession planning.

I sincerely believe that this has benefited RCOB.

Ricardo, thank you for your support and guidance throughout this year and am excited about being on your Board for the upcoming year.

Public Image

As Director of Public Image, Jane Moore, we felt it beneficial for both of us to be part of both the Membership Portfolio and the Public Image Portfolio collectively. Jane has contributed enormously to promoting RCOB via several avenues and, as a relatively new Member to our Club, is passionate about the Club's image and has worked seriously hard at ensuring our "Public Image" is second to none.



President Mark inducting PP David Collyer who transferred in from RC Ringwood.

Jane, I value your patience and support throughout this year.

Attendance Reporting

Due to mitigating circumstances, Maureen Scott and I were unable to produce the Attendance Reporting as planned. Nonetheless, as a longstanding Member of RCOB, Maureen continues to be a loyal and supportive Member of our Club. Maureen contributes via her passion of photographing during events, when/where requested and promoting Rotary wherever possible. Thank you for your valuable contribution Maureen.

Family of Rotary

The Board discussed this role at length and decided that this category essentially was to be within the Membership Portfolio, which is the role I aspire to.



*New member Di Scheepers with
her sponsor David Button*

This officially empowered me to continue to personalise and have a “hands on” relationship with our RCOB Members. Without exception, our hospitalised Members or Member’s family, have embraced and genuinely appreciated this connection from our Club, resulting in them feeling appreciated and valued, which is exactly the way I believe it should be.

As a consequence of being supported by President Mark Caulfield, has enabled me to concentrate on **Family of Rotary** as part of my Portfolio.

Fortunately we have Members, such as PDG/PP Tim Moore, Jane Moore, Dianna Gomez-Fullaway, Viv and Jim Armstrong, David Collyer, who have contributed enormously on focusing recruiting new Members. We combine our efforts in ensuring prospective new Members are collectively engaged.

In essence, the Members of the Rotary Club of Berwick are, in themselves equally, on the Membership Committee, not just for trying to recruit new Members for the Club, also for the future of Rotary, the amazing annual results achieved, year after year, continually and collectively, supporting everything Rotary stands for, for over 50 years. I am very proud to be a part of Rotary and a Member of the Rotary Club of Berwick, for the most part.

At this point I would also like to personally thank Inner Wheel for their unconditional support to our Club and outstandingly the support they continue to give their husbands, partners, friends. Again, a group of amazing women, of which to also be proud.

I have also been in constant contact with ROTARACT, coffee catch ups, dinner. They are equally interested in being more involved with our Club and participating in supporting RCOB more frequently. This will continue to be supported in the upcoming year.

This year we recruited or transferred in three new members, one member resigned, one member was called to higher service. While we don’t have final figures for the end of the year at time of compiling this report we expect three further resignations - two through moving away from the area. This would leave us – two for the year with a total of 60, albeit 62 as the impending Members leaving the area are still, in fact, Members of RCOB, at the time of writing this report.

This year has been extremely successful with the work undertaken to ensure retention



*Rotary Mates - Pres. Mark Caulfield
and Honorary Member Rob Wingrave*

of our existing Members, also with the confirmed addition of three new Members and the very strong potential for another three. These three potential Members are attending our meetings and have indicated a desire to join our Club.



High sartorial standards were maintained through the year as modelled by PPs Laury Gordyn and Gary Evans

I am sure that we are all doing our best to welcome our new recruits and our prospective new Members to what is the friendliest Club in the District.

The Membership programme, in part driven by Public Image, with the continuance of a combination of existing Members working very hard individually recruiting new Members, newspaper adverts, external signage, the use of social media and a big push on member referrals.

Please read the RCOB Annual Report to learn about the activities that the Club has undertaken to ensure that it remains your connection to inspired success.

Your Board introduced a new membership structure for 2016-2017 in a hope to address the aforementioned trend, we are competing

within a very competitive environment and need to ensure that what we offer is well received, both internally and externally. I am very pleased to report that the strategy is showing encouraging results. For those who might not be aware I can advise that the main focus of the restructure was to simplify our membership categories and encourage more members. The results for 2016/2017 are there for all to see, as we have experienced an increase in the average Club size and activity through all our Club portfolios has been much stronger. The Rotary Club of Berwick represents great value and I strongly encourage members to recommend our great Membership deals to family and friends.

I am delighted to say that I have been asked by PE Ricardo Balancy to continue as Membership Director. I intend to do a much better job and deliver even better results than this year.

Rotary International has made a number of changes in the membership area, examples being the inclusion of Satellite Clubs, the altered significance of Vocation and frequency of attendance. We have yet to fully embrace these changes so this will be a focus for 2017-18.

I have experienced a remarkable year working with and under the leadership of President Mark Caulfield. He has completed an amazingly successful year and has created a motivating year, full of focus, fun and laughter, which has definitely heightened the culture of our wonderful Club.

Thank you President Mark.

Sharmaine Squire

Membership Director 2016-17



Meeting Meet & Greet Team

L to R: PP Gus Dominguez, Rtn Tilly Hutton, PP Geoff Double, YEP student Lisa Bayer, Rtn Di Double, Rtn Wendy Langdon

2016-17 Distributions



4 Cs	\$2,500
Australian Rotary Health Research Fund (ARHRF)	\$2,500
Berwick Benevolent Society	\$2,000
Berwick College	\$10,000
Inner Wheel Cord Blood Project	\$1,000
Donations in Kind	\$800
Disaster Aid Australia	\$2,000
District Relief Fund	\$500
Donations In Kind (DIK) - Balibo	\$3,000
Gippsland Rotary Centennial House	\$1,000
Interplast	\$2,000
Kids Diabetes Camps	\$1,000
National Youth Science Forum (NYSF)	\$3,097
Prostate Cancer Foundation	\$1,000
Rotarians Against Malaria (RAM)	\$2,000
Royal Flying Doctor Service	\$3,000
Rotary Oceania Medical Aid for Children (ROMAC)	\$3,000
Rotary Foundation - Annual Giving	\$7,781 *
Rotary Foundation - Polio Plus	\$5,000
School Awards	\$950
St John Of God Hospital	\$7,000
South East Arts Festivals Award	\$2,000
View Club (Smith Family)	\$1,000
Wheelchair for Kids	\$1,500
Windermere Family & Children's Services	\$1,000
Total	\$66,628

* Note

Rotary Foundation Annual Giving recorded is at 20/06/17. The total will be higher by the end of June as members are still submitting Centurion payments at time of going to print.

